

JAY BENSON HARD LUCK AWARD

Jay Benson believed in hard work. He believed his hard work would be repaid with success whether it was in one of the Dairy Queens he operated or on the family farm. Mr. Benson also believed in rewarding hard work. In an effort to honor his beliefs and his memory, his daughter, Buffy Benson, will award the Jay Benson Hard Luck Award each year to a 4H or FFA member who has worked hard on their livestock show project but has experienced some type of “hard luck”.

Each 4H leader and FFA Advisor will have the option to nominate any of their students who have experienced “hard luck”. The leader or advisor must send a letter detailing their student’s experience and why they deserve to be considered for the Jay Benson Hard Luck Award. These nominations must be sent to Ms Benson at the address listed below and must be postmarked no later than Monday the week of the livestock show.

The winner of the Jay Benson Hard Luck Award will be announced on Saturday prior to the Premium Auction.

Ms Buffy Benson
413 Park Drive
Athens, TX 75751