

2012 HENDERSON COUNTY LIVESTOCK SHOW CATALOG DEDICATION

Mr. Kenneth Odom

Each year the board of directors of the Henderson County Livestock Show selects an individual to receive the Catalog Dedication. In 2012, they have selected Mr. Kenneth Odom of Mabank as the recipient of this honor. Kenneth has been a part of the livestock show for many years in various capacities.

His participation started at an early age as an exhibitor. Kenneth participated as a part of the Mabank FFA showing steers and Brahman heifers. His involvement has also included as a parent, board member and fundraiser. He is best known and appreciated for his work as the auctioneer at the annual Premium Auction for approximately 20 years.

Several years ago, the buyers at the Premium Auction expressed some concern about the length of the auction. It was not uncommon for the sale to last five or six hours. Kenneth volunteered his services and the rest is history. His quick auctioneering style helped cut the length of the auction to three to three and a half hours and the totals of the sale have increased practically every year. The totals have improved from \$150,000 to close to \$400,000.

Kenneth would be the first to give credit to the businesses and individuals who support the livestock show financially but his efforts have been instrumental as well. His willingness to give his time and talents, as well as furnish the PA system, has been a tremendous addition to and benefit for the Henderson County Livestock Show.

Kenneth, a Dallas fireman, and his wife Pam, a teacher with the Mabank Independent School District, have four children. Jeff, Jerod, Josh and Jill have been successful participants in the livestock show.

As a small token of our appreciation for his many years of service to the youth of Henderson County, we are proud to dedicate the 2012 Henderson County Livestock Show Catalog to Mr. Kenneth Odom.